

Internationalisation by investing : France

Thursday, June 27, 2024, at the PAIH headquarters, ul. Bagatela 12, Warsaw

Organizers: Polska Agencja Inwestycji i Handlu, Business France Polska, French Embassy in Warsaw.

Program

- **09.30 - 10.00 am: Participants reception**
- **10.00 - 10.05 am: Moderator's introduction**
 - Adeline DOHIN, Head of Investment Department for Business France DACH (Germany, Austria, Switzerland), Benelux & CEE
- **10.05 - 10.10 am: Welcome Speech**
 - Andrzej DYCHA, Chief Executive Officer Polish Investment and Trade Agency
- **10.10 - 10.15 am: Introduction Speech**
 - His Excellency, Étienne DE PONCINS, Ambassador of France to Poland
- **10.15 - 10.35 am: France, an attractive environment for foreign investors**
 - Adeline DOHIN, Head of Investment Department for Business France DACH (Germany, Austria, Switzerland), Benelux & CEE
 - Alexandre KÜHL, Investment advisor in charge of Poland
- **10.35 - 11.05 am: Expertise for a successful investment in France**
 - Dariusz TOKARCZUK, Partner GIDE LOYRETTE NOUEL
- **11.05 - 11.35 am: Success stories and investors' testimonies**
 - Dariusz LIPIŃSKI, InPost Group COO, VP Operations
 - Mago (tbc)
- **11.35 - 11.40 am: Spotlight on the cultural codes used by Polish and French people when doing business**
 - Sylwia BOJANOWSKA, Business Development Outsourcing Manager, Francusko-Polska Izba Gospodarcza (CCIFP)
- **11.40 - 12.00 am: Q&A**
 - Adeline DOHIN, Head of Investment Department for Business France DACH (Germany, Austria, Switzerland), Benelux & CEE
- **12.00 - 13.00 am: Networking Cocktail**