

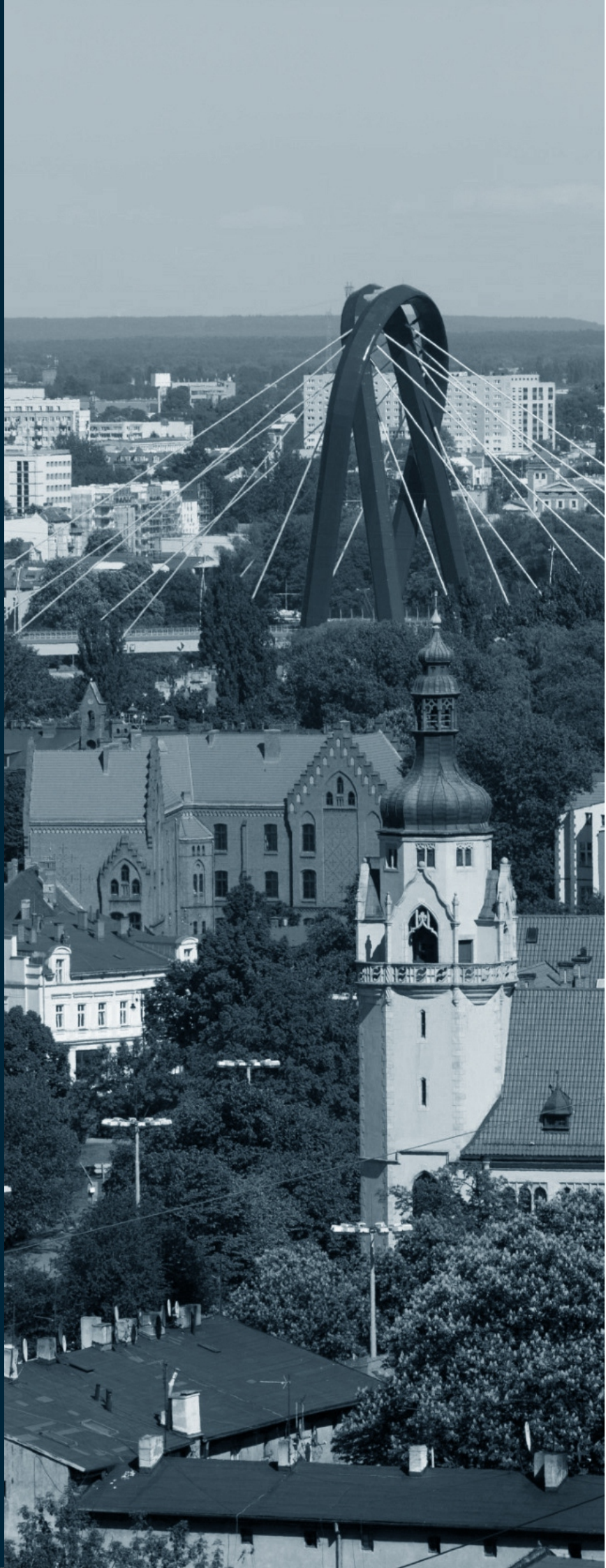
Bydgoszcz



Polish Cities
– unlocking
the potential



Polish Investment
& Trade Agency
PFR Group



Introduction

**Radek Pituch**

Manager
Investment Support Department
Polish Investment and Trade Agency

Ladies and Gentlemen,

Bydgoszcz has emerged as an attractive destination for numerous investments across various sectors, thanks to its dynamic development over recent years. As the capital of the Kuyavian-Pomeranian Voivodeship, Bydgoszcz offers almost unlimited access to human capital, facilitated by a cohesive development strategy and its status as the largest academic centre in the region. The city's rapid growth of modern office space and significant concentration of IT companies employing thousands of specialists ensure its position as a leading investment location for global tech companies.

Undoubtedly, Bydgoszcz is not only a pivotal point for industry, trade, logistics, and transportation, but is also recognized as one of the country's foremost IT hubs. With favorable conditions for a good quality of life, strong governmental support, and cost attractiveness, Bydgoszcz has established itself as a significant and stable player in Poland's modern business services sector.

Moreover, the presence of the Pomeranian Special Economic Zone, the Bydgoszcz Regional Development Agency, and the Bydgoszcz Industrial Cluster further support business development in the region. Currently, Bydgoszcz hosts representative offices and centres of companies such as Nokia, Mobic, Atos IT Services, Asseco, and Sii.

We invite you to explore this brochure and discover the potential Bydgoszcz has to offer, as an excellent location for new investments.



**Rafał Bruski**

Mayor of the City of Bydgoszcz

Bydgoszcz has successfully established itself as a leading centre of modern production, technology, and services. The city's industrial traditions provide a significant context for shaping its contemporary character. The diversified economy ensures stable pillars of economic growth – alongside a strong manufacturing sector, the warehouse and logistics market, as well as modern business services, are all rapidly developing.

The attractive investment opportunities and a favorable environment for living and conducting business make Bydgoszcz a city with substantial growth potential. For both business and the city's development, the most crucial aspect today is the people who create its atmosphere, build its potential, and define its identity. I am proud to say that this is also Bydgoszcz's significant advantage.

The residents of Bydgoszcz are passionate professionals engaged in various projects with a global reach. They are also business leaders whose open minds and creative approaches contribute to the dynamic development of the local economy. At the same time, they successfully found the much-valued "work-life balance" in our city, balancing career or business growth with personal life and pursuing their passions.

Bydgoszcz is also the most important business and academic, cultural, and sports center in the region. It is one of the greenest cities in Poland, where residents and visitors can enjoy healthy relaxation in the many parks, forested areas, and riverside walks. Here, everyone can find something they will enjoy.

We invite you to explore this brochure and discover the numerous opportunities that Bydgoszcz offers as an ideal location for investment and personal fulfillment.



Basic data

Bydgoszcz, the capital of the Kuyavian–Pomeranian Voivodeship, is one of the leading academic centres in the region. It is one of Poland's largest cities, with a population approx. 330,000 residents.

The city's strengths include its location, positioned in the central part of the country, its well-developed transport system, a young well educated, and multilingual population, and a dynamically developing vocational, technical, and higher education system.



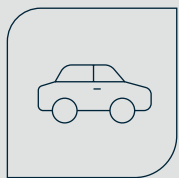
Capital

Kuyavian–Pomeranian Voivodeship



~330,000

inhabitants



S5, S10

expressways



Bydgoszcz Airport

airport

Road Infrastructure



Key

- existing
- under construction
- out for tender
- planned
- existing national roads

Air transport

Bydgoszcz Airport

| Domestic flights



| International flights



Education

Bydgoszcz offers a wide choice of higher educational institutions. These institutions educate over half of the students in the Kuyavian-Pomeranian Voivodeship. This is particularly advantageous for investors, as the educational programs are closely aligned with the needs of the local economy. Additionally, the emphasis on technical fields in the city's secondary schools is a significant benefit.

The city also promotes strong links between educational institutions and the business sector. Students in Bydgoszcz benefit from specialised programs and courses developed in partnership with companies investing in the area, ensuring that their education is relevant and practical.



9 Institutes of Higher Education

156 degree courses

35,830 students



Office Market



155,000 m² available office space

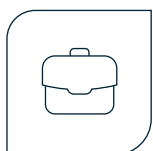
| Selected office facilities

Building	Address	Area for rent (m ²)
Immobilie K3	Pl. Kościeleckich 3	8,200
Arkada Biznes Park	Fordońska 2	11,000
Optimum Park	Fordońska 74	4,000
Preludium i Nokturn	Ogińskiego 2	14,000
IDEA	Bydgoskich Przemysłowców 6	4,000
Centrum Badawczo - Rozwojowe SoftBlue S.A	Gdańska 106-112	5,200
Biznes Park Okole	Kraszewskiego 1	34,500
Glinki Office	Glinki 144	3,120
Obiekt biurowy H+	Jagiellońska 21	4,200



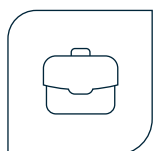
BSS sector and IT market

For several years, Bydgoszcz has been consistently implementing the concept of an "outsourcing-friendly city," establishing itself as a leading location for investments in the modern business services sector. Currently, the city is home to over 50 BPO, SSC, IT, and R&D service centres. Including numerous local IT and financial companies, many of which provide services to international clients, the sector employs approximately 12,500 people. IT services dominate the employment structure in this sector, accounting for 80%, highlighting Bydgoszcz's strong specialization in this field. Besides English, the most commonly known languages are German and French, with services also offered in Italian, Spanish, Danish, and Ukrainian.



12,500

number of employed
in the BSS sector



10,000

number of employed
in the IT sector



50

Business Centres

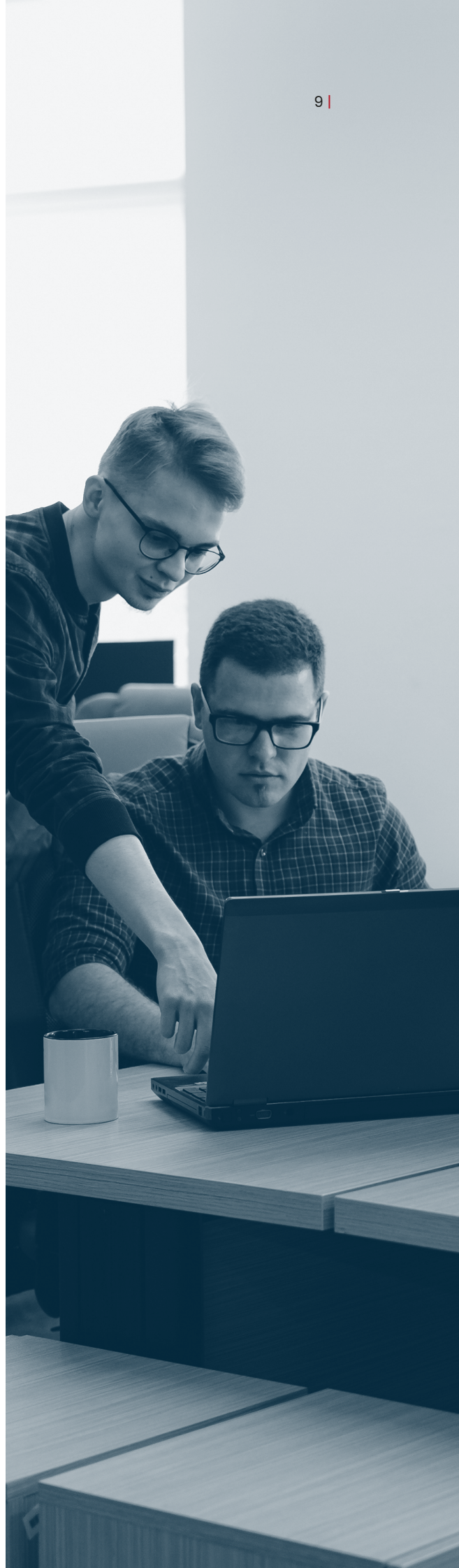


4,557

number of IT students

| Selected IT companies

Atos, Eviden, Nokia, Ivy Technology, Sii, Globallogic, Knowit, Livingston, RWS, Asseco, BSB, VML Enterprise Solutions



Investments

Bydgoszcz boasts a well-developed industrial tradition, with thriving sectors such as electromechanics, transportation, and plastics processing, all evolving with the integration of modern technologies. The city's industrial strength attracts both local and international investors, supported by initiatives such as the Bydgoszcz Industrial Cluster.

Its central location, extensive motorway network, and proximity to international airports and seaports make Bydgoszcz an ideal hub for warehousing and logistics operations. Ongoing infrastructure projects will further enhance the city's appeal as a logistics centre.

Bydgoszcz is also a significant hub for modern business services, hosting numerous BPO, SSC, IT, and R&D centres.

With a highly skilled workforce and a focus on specialized business processes, the city continues to attract global IT companies and service providers.

The Bydgoszcz Regional Development Agency offers comprehensive support for investors, facilitating all aspects of the investment process, from site selection to administrative procedures. Additionally, various incentives and training programs further increase the city's attractiveness to businesses.



The maximum level of State Aid for large companies in the region is 40%



Case study – Atos

Atos Global Services has been operating in Bydgoszcz since 2019, executing strategic projects for global clients, including IT support for the Olympic Games. Atos is a world leader in digital transformation, employing 105,000 people and generating annual revenues of €11 billion. The company employs approximately 7,000 people across Poland, with 4,000 based in Bydgoszcz.

In 2023, Atos underwent reorganization, resulting in the creation of Eviden, headquartered in Bydgoszcz. Eviden provides comprehensive cloud support services to clients worldwide. The Bydgoszcz Platform Engineering Centre is the first in Poland to offer consulting and implementation services in this area.

According to the Association of Business Service Leaders (ABSL), the share of IT services in the structure of BPO, SSC, IT, and R&D centres in Bydgoszcz is the highest in Poland. Additionally, 4 out of the 10 largest companies in this sector are based in this city.



Robert Wichłacz

Managing Director,
Atos GDC PL

Bydgoszcz is a city where it is worth doing business. The consistently implemented policy of supporting investments and entrepreneurs, the availability of office space, and the city's support for investment processes all contribute to the growth of companies, including Atos. I am proud that our Headquarters is located here in Bydgoszcz.





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