

## **4TH POLISH ECONOMIC & TECHNOLOGY FORUM IN SWITZERLAND**

**Zurich, May 27, 2025**

### **RULES OF PARTICIPATION STATEMENTS**



**Terms and conditions for participation in the 4th Polish Economic & Technology Forum in Switzerland organised by the Polish Investment and Trade Agency S.A. in partnership of the Polish Embassy in Zurich, May 27th, 2025 (hereinafter: "Regulations")**

1. The organising partner of the 4<sup>th</sup> Polish Economic & Technology Forum (hereinafter: "**Event**") is the Polish Investment and Trade Agency S.A., ul. Krucza 50, 00-025 Warsaw, NIP number 526-030-01-67, entered into the Register of Entrepreneurs of the National Court Register kept by the District Court for the Capital City of Warsaw in Warsaw, XII Commercial Division of the National Court Register under KRS number 0000109815, REGON 012070669 with share capital: PLN 243, 685,584.54, paid in full, (hereinafter referred to as the "**Organizer**", "**Agency**" or "**PAIH S.A.**").
2. The Event may be attended by companies, organizations and individuals operating in the field of business, economy, public and local administration and NGOs. The condition for qualifying for participation in the Event is the timely completion of the application form on the Agency's website by May 15, 2025 at the latest. Applications submitted after this date or incomplete applications will not be considered. All applicants will be informed about their qualification or rejection in participating in the Event no later than on May 19, 2025.
3. The Organizer reserves the right to limit the number of entities participating in the Event depending on the circumstances and capacity of the building where the Event will be hosted.
4. A committee consisting of employees of the Polish Investment and Trade Agency S.A. including members of the Foreign Trade Office in Frankfurt and the PAIH S.A.'s Industry Expert and an employee of the Polish Embassy in Bern will decide on the recruitment for participation in the Event.
5. The Organizer reserves the right to cancel the Event in case the number of applicants is not sufficient.
6. In case the number of applicants exceeds the capacity of Event's hosting place, entities not qualified to participate in the Event, but meeting the formal requirements, will be placed on the reserve list. In the event of resignation from participation in the Event by a qualified entity, another entity from the reserve list will be selected to replace this entity.
7. The Agency has the right to cancel the recruitment in the event of a force majeure event. In this case, the Agency shall not be liable to the entities, in particular liability for damages for the costs incurred in connection with the organization of participation in the Event and liability for lost profits.
8. Participation in the Event is free of charge. Travel costs to the place where the Event is organized and return, as well as the costs of accommodation, meals, insurance and all other costs related to the Event, are not covered by the Organizer.
9. The Organizer reserves the right to make changes to the Agenda of the Event.
10. Participation in the event is tantamount to consenting to the use of the name and logo of the company, institution, etc. in marketing communication about the event, such as (but not limited to) publications on the website of the Polish Investment and Trade Agency, in social media or newsletter.
11. The condition for qualifying an entity to participate in the Event is acceptance of the provisions of these Regulations.
12. The event will be held in English.
13. All issues not covered by these Regulations are resolved by the Agency on the basis of generally applicable laws of the Republic of Poland.
14. The Agency processes the personal data of the participants in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (OJ L 119, p. 1), hereinafter referred to as Regulation 2016/679. The information clause constitutes Appendix No. 1 to the Regulations.





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15. The processing of the Participants' personal data in the form of an image, in particular through its recording, use and dissemination in the form of a photograph or film recorded during the Event by the Polish Investment and Trade Agency S.A. with its registered office in Warsaw, Krucza 50 (00-025 Warsaw) takes place on the basis of Article 6(1)(f) of Regulation 2016/679 in connection with voluntary consent (consent is expressed through participation in the Event) on the basis of Article 81 of the Act of 4 February 1994 on copyright and related rights (i.e. Journal of Laws of 2022, item 2509). The consent in question may be withdrawn at any time. Withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.





### **Declaration of the Entrepreneur of consent to the use of the logotype**

In connection with promotional activities at the 4th Polish Economic & Technology Forum in Zurich, I/we agree on behalf of the entity I/we represent to use and distribute the Entrepreneur's name and logotype free of charge by the Polish Investment and Trade Agency S.A. (PAIH S.A.) for the purpose of information and promotion activities related to the activities of PAIH S.A. and participation in the Fairs, without the need to approve them each time. Consent is tantamount to the fact that the name and logotype may be placed on the website of PAIH S.A. and on PAIH S.A. profiles, in social media, including in particular Facebook, Twitter, LinkedIn, YouTube and used in other promotional materials (electronic and paper). This consent covers all forms of publication, in particular advertising posters, leaflets, printed promotional materials, TV spots, advertising in newspapers and magazines and on the Internet, etc.

The consent is not limited in time or territory. Withdrawal of this consent will mean the inability to participate in the fair/event. Withdrawal of consent during or after the fair/event will have no legal effect.

I declare also that I/the principal has all rights to the trademark and name made available to the Polish Investment and Trade Agency S.A. for the purposes indicated above, and also that I / the principal bear full responsibility for any claims of third parties related to the infringement of intellectual and industrial property rights or personal rights, in the field of rights to trademarks and works used in the abovementioned logotypes.

### **Declaration of a natural person on consent to the distribution of the image**

In connection with my participation as an Entrepreneur's Representative at the 4th Polish Economic & Technology Forum in Zurich, I consent to the free recording, use and dissemination of my image / voice / statement by the Polish Investment and Trade Agency S.A. (PAIH S.A.) for the purpose of information and promotion activities related to the activities of PAIH S.A. without having to approve them each time.

Consent is tantamount to the fact that photographs, films or recordings made during the fair and related meetings may be placed on the website of PAIH S.A., PAIH S.A. profiles. on internet social networks and PAIH S.A. Foreign Trade Offices and used in promotional materials. This consent covers all forms of publication, in particular advertising posters, leaflets, printed promotional materials, TV spots, advertising in newspapers and magazines and dissemination on the Internet, etc. My image may be used for various forms of electronic image processing, framing and composition, without the obligation to accept the final product, but not in offensive or generally considered unethical forms.

This consent is not limited in time or territory.

I hereby waive any claims (existing and future), including for remuneration against PAIH S.A., for the use of my image / voice / statement for the purposes specified in the statement.

I declare that I have read the above content and fully understand it.

